

next stop:

OPPORTUNITY



SacRT
Means
Business



Who is SacRT

Journey to Excellence



Key to Early Success

Five Major Initiatives



Enhancing Performance and Accountability



Maintaining a Clean, Safe and Secure Transit System 24-hours a Day, 7 Days a Week



Providing Convenient and Reliable Service



Stabilizing the District's Fiscal Position



Elevating Internal and External Communications to Provide Total Transparency

Early Successes

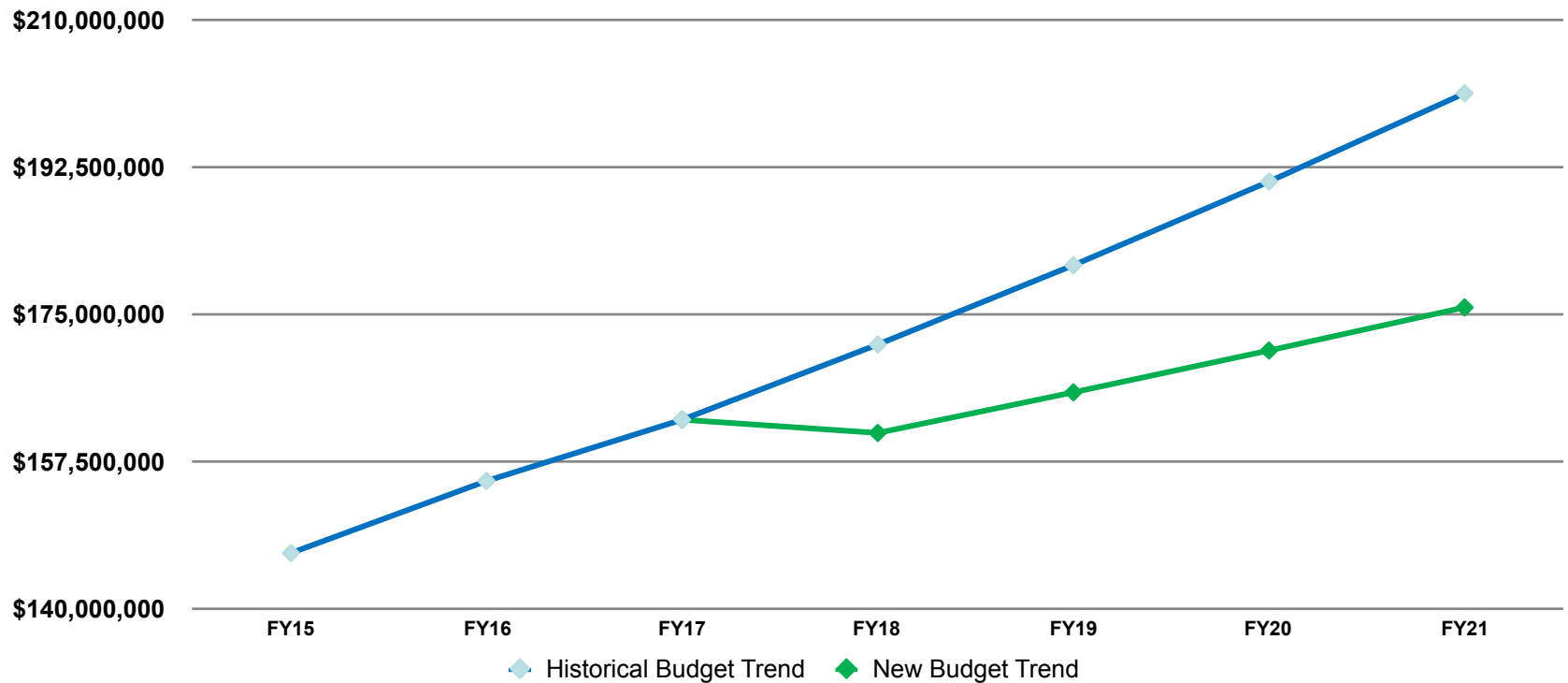
Maintained a cash reserve of \$6 million in only eight months - with a goal of reaching **\$8 to \$10 million in reserves** by the end of this calendar year.

Examples Include:

1. SacRT **saved \$1.75 million** through a combination of staff restructuring and a reduction in administrative staff salary increases from 5% percent to 2%.
2. We entered into a collaborative agreement with the Sacramento Area Council of Governments (SACOG) and the Sacramento Area Air Quality Management District (SMAQMD), that **generated approximately \$2.1 million** in operating funds for new service.
3. Through substantial efforts related to the Traffic Congestion Relief Program (TCRP), we **received over \$40 million** in cash. That money was used to **reduce the debt service obligation** on the District's bonds from \$5.5 million to \$3.5 million over the next 20 years, resulting in Moody's **upgrading our bond rating** from "negative watch" to "stable."

Early Successes

Future Cost Avoidance Benefit



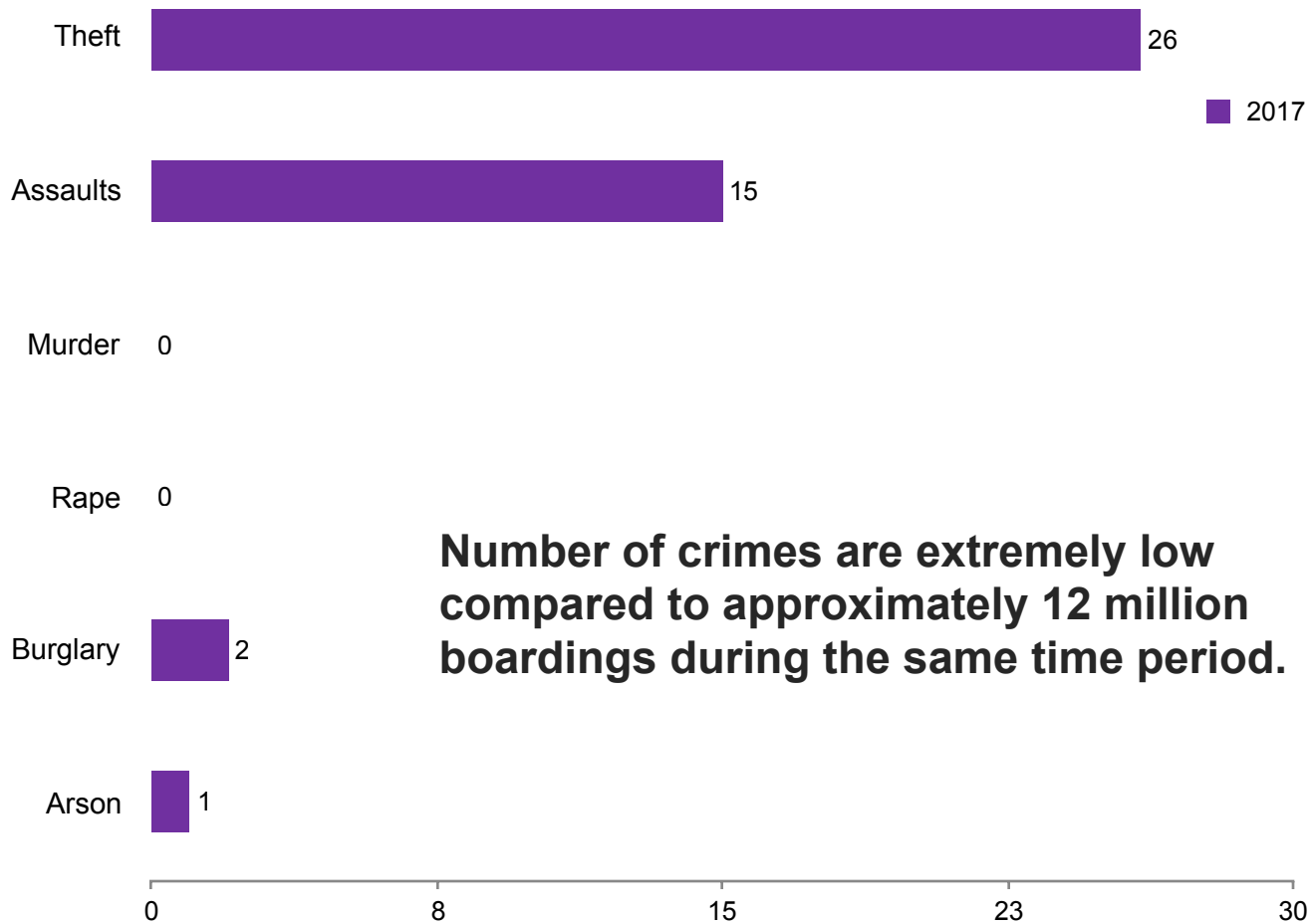
Early Successes

4. Developed an aggressive station and vehicle cleaning policy, cleaning 52 light rail stations, 228 buses, and 97 light rail vehicles 7 days a week.
5. Instituted a 24-hour customer response policy and address most customer concerns within two hours.
6. Increased cleaning staff by 120 percent.
7. Installed many more security cameras (system-wide, there are more than 2,000 cameras).
8. Created a Transit Agent employee class to provide security, passenger service, and fare enforcement on trains and at stations, deploying an initial 25 staff to this role and expanding that force to approximately 60.
9. The new transit agents have increased inspections at transit stations 400 percent; there has also been a correlating increase in citations by 600 percent.

Expanded Safety & Security

1. Developed, integrated and expanded our safety and security team to include 60 Transit Agents, 25 Police Officers, 3 Transit Supervisors, 1 Transit Superintendent, 6 Transit Officers and contracted security guards.
2. Transit Agents assigned to ride trains all day, constantly moving from one light rail car to another.
3. Designated Paid Fare Zones within all 52 light rail stations to allow fare inspection on platforms and reduce loitering at stations.
4. More than doubled the number of fare inspections conducted, averaging 100 fare evasion citations daily, and our fare evasion rate has dropped from over 20% to approximately 5%.
5. Installed a public announcement (PA) system in our stations paired with remote controlled cameras to allow direct contact with passengers and loiterers.
6. SacRT's Security Operations Center was expanded to a 24/7 operation in July 2017 and it continuously monitors all station platforms.

System-Wide Crime Stats (January - June 2017)



Enhanced Cleaning Performance

1. Implemented an “adopt a station” program where each member of SacRT’s executive management team adopted 3 stations and is responsible for at least a weekly inspection of their selected stations.
2. Vacant cleaner positions were filled, and mid-day cleaning was re-established for light rail trains. Increased the full-time light rail train cleaning positions from 9 to 22, and station cleaning positions from 9 to 15.
3. Increased deep cleaning of trains and buses to remove graffiti and etching, and issued a contract for refurbishing all shelters with sustainable designs for clean and attractive stops.
4. Upgraded seats on all vehicles to vinyl, affording a cleaner and better experience for all customers.

Enhanced Cleaning Performance

LIGHT RAIL STATION WEEKLY CLEANING SCHEDULE

LIGHT RAIL STATIONS	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Watt / I-80	RTD RTN	RTD RTN	RTD RTN	RTD RTN	RTD RTN	RTD RTN	RTD RTN
Watt / I-80 West	RTD RTN		RTD		RTD	RTD	
Roseville Road	RTD RTN	RTD	RTD	RTD	RTD	RTD	RTD
Marconi / Arcade	RTD RTN	RTD	RTD	RTD RTN	RTD	RTD	RTD
Swanston	RTD	RTN	RTD		RTD	RTD	
Royal Oaks	RTD	RTD RTN	RTD	RTD	RTD	RTD	RTD RTN
Arden / Del Paso	RTD	RTD	RTD RTN	RTD	RTD RTN	RTD	RTD
Globe	RTD	RTD	RTD	RTD	RTD	RTD	
Alkali Flat / La Valentina	RTD	RTD RTN	RTD	RTD	RTD RTN	RTD	RTD
12th & I	RTD		RTD		RTD RTN	RTD	
Cathedral Square	DSP	DSP	DSP	DSP	DSP	DSP	DSP
10th & K	DSP	DSP	DSP	DSP	DSP	DSP	DSP
7th & Richards/Township 9	RTD		RTD		RTD	RTD	
St. Rose of Lima Park	DSP	DSP	DSP	DSP	DSP	DSP	DSP
7th & K	DSP	DSP	DSP	DSP	RTN DSP	DSP	DSP
7th & I / County Center	DSP	DSP	DSP	RTN DSP	DSP	DSP	DSP
8th & H County Center	DSP	DSP	DSP	RTN DSP	DSP	DSP	DSP
8th & K	DSP	DSP	RTN DSP	DSP	RTN DSP	DSP	DSP
7th & Capitol	DSP	DSP	RTN DSP	DSP	RTN DSP	DSP	DSP
8th & Capitol	DSP	DSP	RTN DSP	DSP	RTN DSP	DSP	DSP
Sac Valley Station / Amtrak	DSP	DSP	RTN DSP	DSP	RTN DSP	DSP	DSP
8th & O		RTD		RTD RTN			RTD
Archives Plaza		RTD		RTD RTN			RTD
13th St	RTD	RTD	RTD RTN	RTD	RTD	RTD RTN	RTD
16th St	RTD	RTD	RTD RTN	RTD	RTD RTN	RTD	RTD RTN
23rd St	RTD	RTD	RTD RTN	RTD	RTD	RTD	RTD
29th St	RTD	RTD	RTD RTN	RTD	RTD	RTD RTN	RTD
39th St	RTD		RTD	RTN	RTD	RTD	
48th St	RTD		RTD	RTN	RTD	RTD	
59th St	RTD		RTD	RTN	RTD	RTN	RTD
University / 65th	RTD	RTD	RTD RTN	RTD	RTD	RTD	RTD
Power Inn	RTD	RTD PI	RTD RTN	RTD	RTD PI	RTD	RTD
College Greens	RTD RTN	RTD PI	RTD	RTD RTN	RTD PI	RTD	RTD
Watt / Manlove	RTD RTN	RTD	RTD	RTD	RTD RTN	RTD	RTD
Starfire	RTD RTN	RTD	RTD	RTD	RTD	RTD	RTD
Tiber	RTD		RTD RTN		RTD		RTD
Butterfield	RTD	RTD	RTD	RTD RTN	RTD	RTD	RTD
Mather Field / Mills	RTD	RTD RC	RTD RC	RTD RTN RC	RTD RC	RTD RC	RTD
Zinfandel	RTD	RTD RC	RTD RC	RTD RTN RC	RTD RC	RTD RC	RTD
Cordova Town Center	RTD	RTD RC	RTD RC	RTD RC	RTD RTN RC	RTD RC	RTD
Sunrise	RTD	RTD RC	RTD RC	RTD RC	RTD RTN RC	RTD RC	RTD
Hazel	RTD	RTD	RTD	RTD	RTD RTN	RTD	RTD
Iron Point	RTD	RTD RTN	RTD	RTD RTN	RTD	RTD	RTD
Glenn	RTD	RTD RTN	RTD	RTD	RTD	RTD	RTD
Historic Folsom	RTD	RTD RTN	RTD	RTD	RTD	RTD	
Broadway	RTD RTN	RTD	RTD			RTD RTN	RTD
4th Ave / Wayne Hultgren	RTD RTN	RTD	RTD		RTN	RTD	RTD RTN
City College	RTD	RTD	RTD			RTD	RTD RTN
Fruitridge	RTD	RTD	RTD RTN			RTD	RTD
47th Ave	RTD	RTD	RTD		RTN	RTD	RTD
Florin	RTD	RTD	RTD		RTN	RTD	RTD
Meadowview	RTD	MRP	MRP	MRP	MRP	RTN MRP	
Franklin		MRP	MRP	MRP	MRP	MRP	RTN
Center Parkway		MRP	MRP	MRP	MRP	MRP	
Consumnes River College		MRP	MRP	MRP	MRP	RTN MRP	

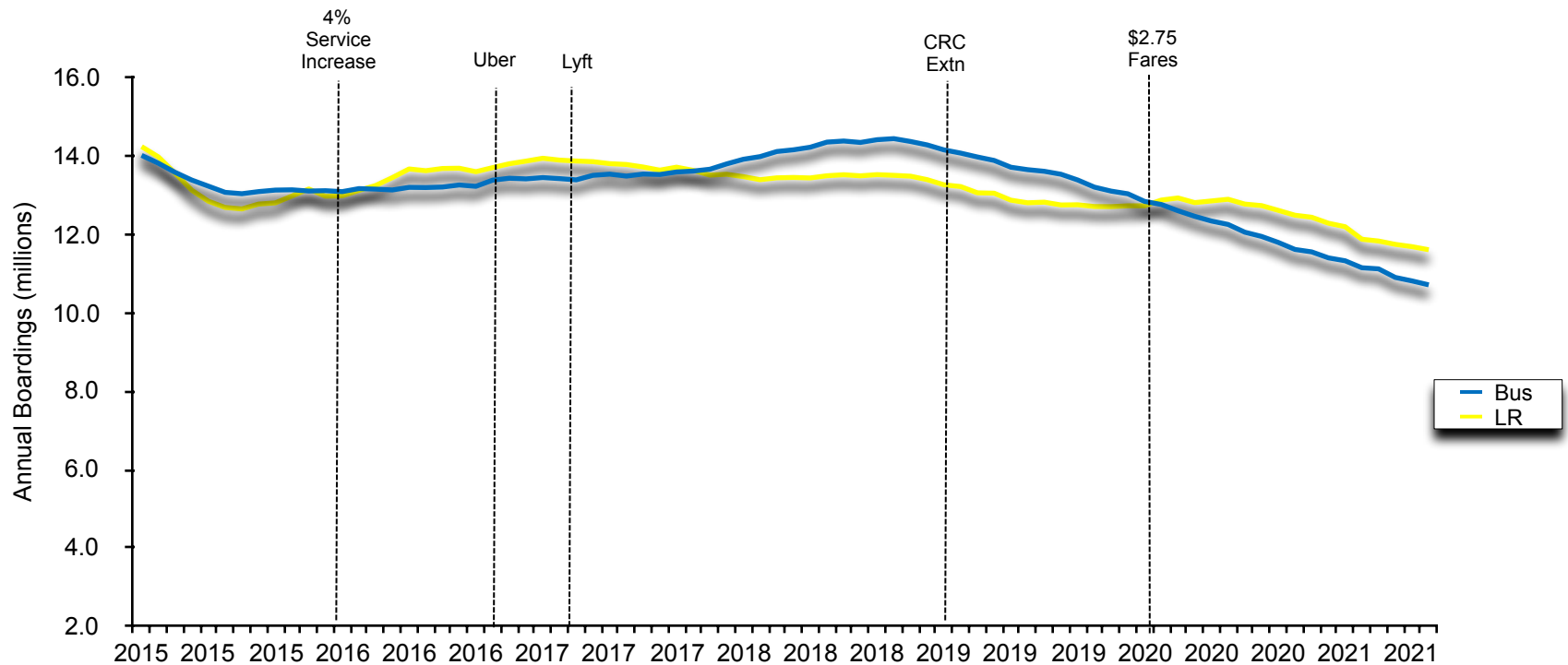
RTD - Regional Transit Day Shift
Facilities Service Worker
RTN - Regional Transit Night Shift
Night Pressure Washing Crew
PI - Power Inn Pbid
DSP - Downtown Sacramento
Partnership
MRP - Mack Road Partnership
RC - Rancho Cordova Pbid

Major Initiatives Moving Forward

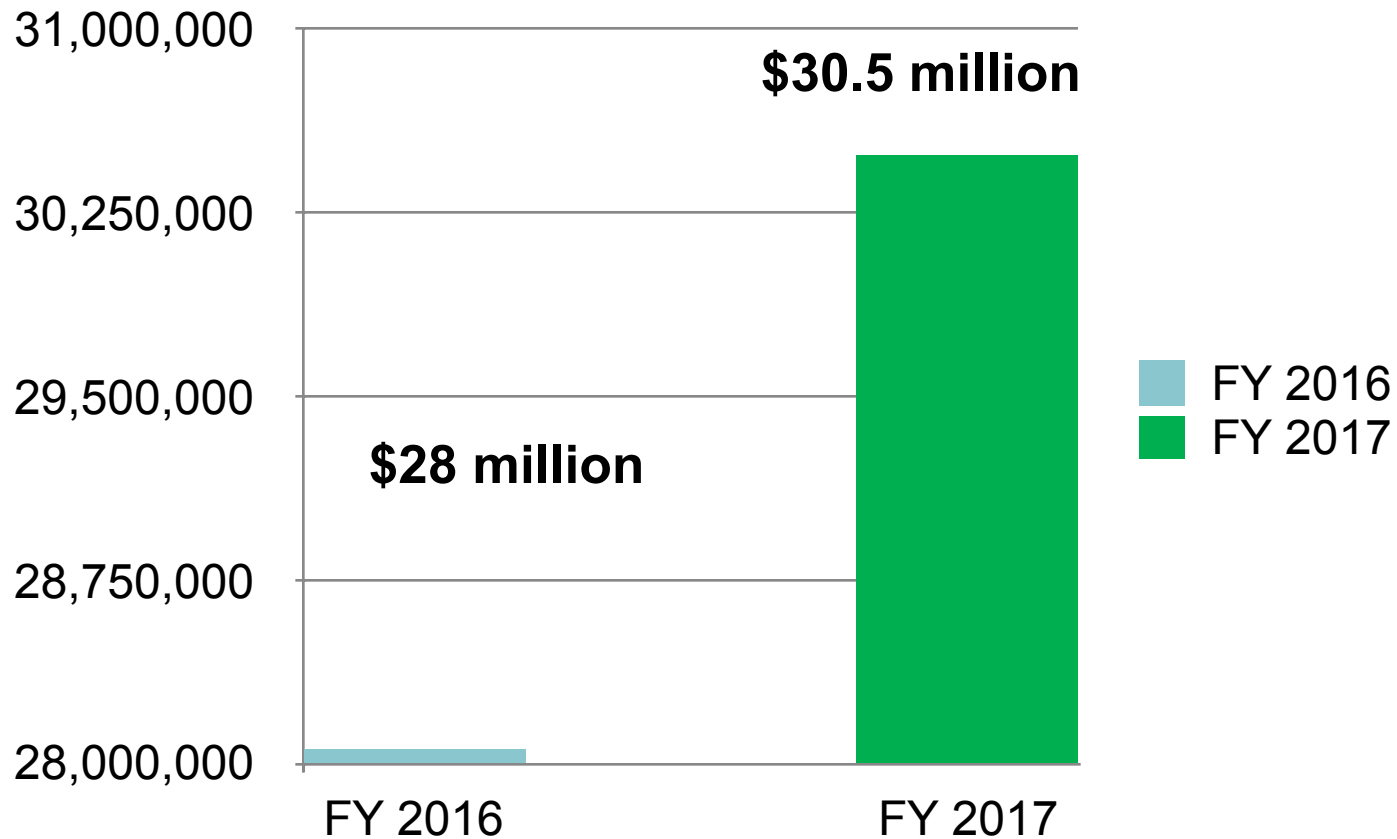
- **Cost Containment and Revenue Enhancement Opportunities** - Generated nearly \$8 million to stabilize SacRT's fiscal position
- **Technology Advancements** - SacRT is committed to modernizing our customer facing technologies
- **Route Optimization Study** - We are committed to re-imagining our routes to better align with current travel patterns
- **State of Good Repair** - Aggressively pursuing funding to replace aging infrastructure
- **Secure Additional Local Funding** - Working diligently with key stakeholders, community leaders and elected officials

SacRT Ridership Trends

Rolling Twelve Months



Fare Revenue After Fare Increase



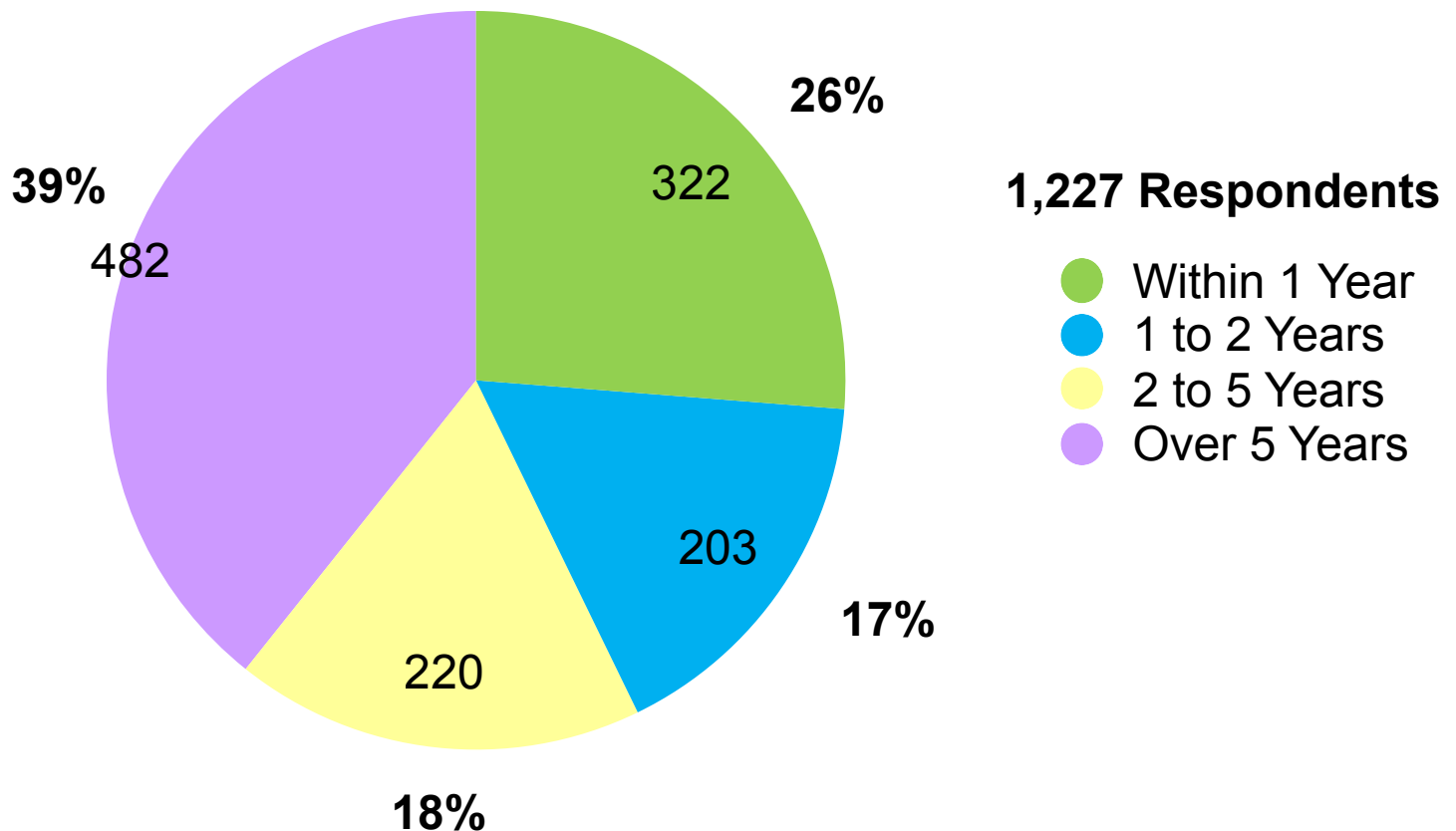
SacRT Ridership Trends

Due to the 10% fare increase on July 1, 2016, and the increased fare inspection, the ridership numbers show a decline. However, there's a positive trend that may be having a significant impact:

- Since quadrupling the number of fare inspections, the fare evasion rate has dropped from over 20% to approximately 5%. SacRT has more paying riders resulting in a 9% increase in fare revenues.
- With four times increased inspections comes increased security for those that do pay.
- Significant reduction in customer complaints regarding nuisance behavior on the system.

SacRT Ridership Trends

How long have you been riding SacRT?



Cost Per Hour - Peer Comparison

Transit Agencies by mode	2011	2012	2013	2014	2015	2016*	2017**
Bus							
San Mateo County Transit District	\$187.43	\$192.99	\$260.67	\$230.30	\$258.55		
San Francisco Municipal Railway	\$176.46	\$169.76	\$176.52	\$192.96	\$195.14		
Alameda-Contra Costa Transit District	\$169.01	\$182.30	\$182.13	\$179.53	\$183.93		
Santa Clara Valley Transportation Authority	\$174.99	\$182.48	\$185.53	\$189.88	\$183.27		
Los Angeles County Metropolitan Transportation Authority dba:	\$139.17	\$138.42	\$143.36	\$141.01	\$145.67		
Sacramento Regional Transit District	\$134.24	\$136.00	\$138.69	\$142.09	\$140.40	\$142.98	\$148.82
San Diego Metropolitan Transit System	\$107.76	\$116.62	\$124.13	\$114.00	\$113.41		
Light Rail							
Los Angeles County Metropolitan Transportation Authority dba:	\$381.64	\$388.27	\$359.02	\$376.45	\$390.69		
Santa Clara Valley Transportation Authority	\$321.93	\$316.83	\$347.59	\$341.47	\$366.66		
San Francisco Municipal Railway	\$267.16	\$304.05	\$330.28	\$436.67	\$359.49		
Sacramento Regional Transit District	\$229.30	\$232.56	\$230.28	\$251.29	\$260.88	\$240.34	\$230.60
San Diego Metropolitan Transit System	\$142.85	\$148.06	\$140.67	\$142.02	\$147.48		

* Available from other Agencies October 2017; SacRT figures are as reported to NTD.

**2017 metrics are based on FY 2017 Budget and not NTD data

Technology Advancements



Disruption Ahead



Route Optimization Study

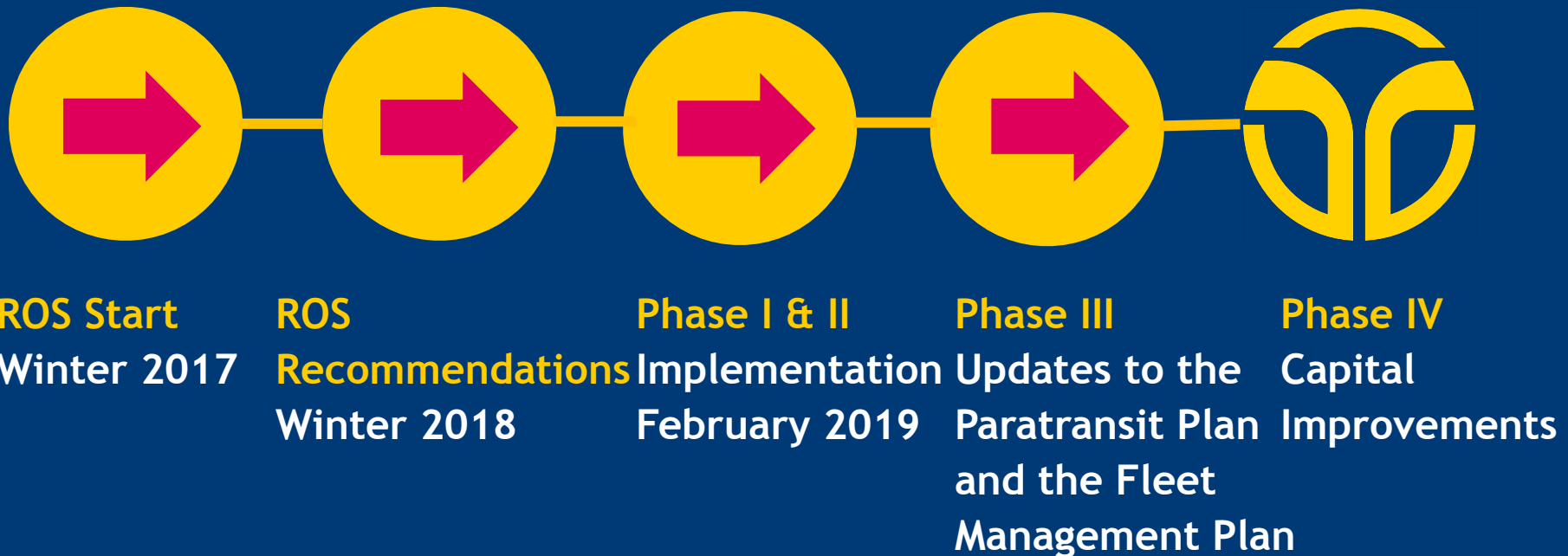
A total re-imagining of SacRT's entire system structure through a comprehensive, objective examination of SacRT's routes, schedules, reliability and other service characteristics.

Project Goals

- Improve Schedules and Reliability
- Increase Ridership
- Improve Farebox Recovery
- Understand Changes in Travel Patterns
- Identify Opportunities and Challenges by New Mobility Options
- Build Strong Relationships with Customers and Stakeholders

Route Optimization Study

TIMELINE



State of Good Repair



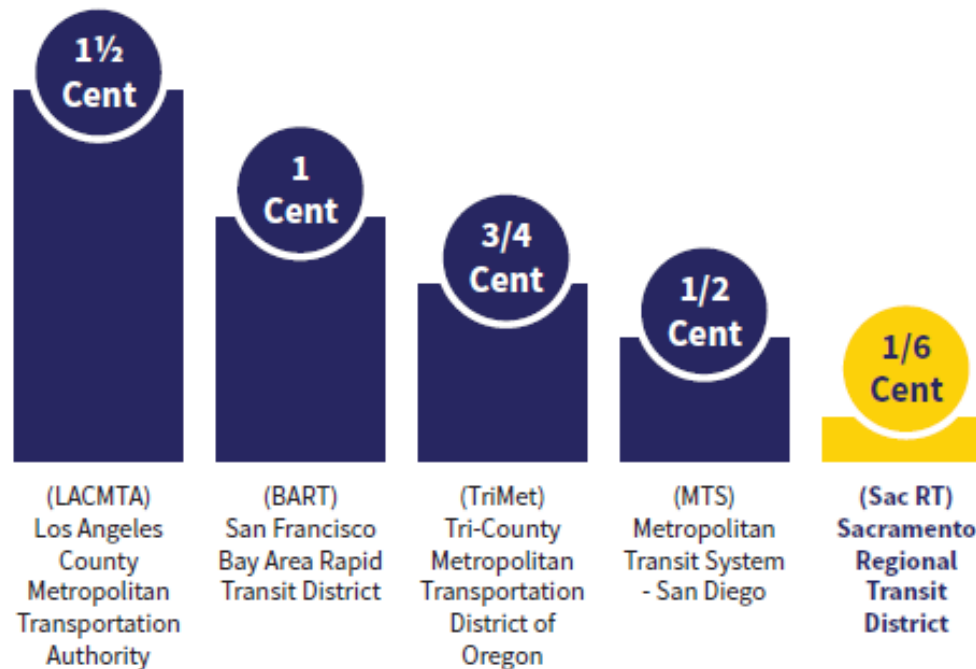
State of Good Repair

Name	Years	Cost
Station Modifications	2018	\$50,000,000
36 Siemens LR Vehicles	2018	\$162,000,000
91 Replacement Buses	2020	\$80,000,000
Rail Infrastructure	2018 - 2028	\$3,000,000
CAF Mid-Life	2018	\$40,000,000
Facilities Rehab	2017	\$13,000,000
Fare Vending Equipment	2018	\$6,000,000
IT Systems Maintenance	2017 - 2027	\$2,500,000
CBS Buses	2019-2022	\$3,000,000
Total (over next 10 years)		\$358.5M

How Does SacRT Funding Compare

Local Support Makes a Difference

Have you ever wondered why public transit service is so great in Los Angeles, Portland, San Diego and San Francisco? Here's what our peer agencies receive in local funding compared to Sac RT.



SacRT's local funding level is five times lower on average than other transit systems in regions similar to Sacramento.



More Resources Will Bring a World-Class Regional Transit System

Regional Collaboration = Economic Prosperity

- Painted and refurbished sound walls along our light rail line in partnership with the City of Rancho Cordova, and rehabilitated bus stops and shelters in the city of Citrus Heights.
- Completed nearly \$6 million in renovations to light rail stations system-wide to ensure our service is convenient for all riders.
- SACRT played a key role in helping secure passage of SB1, the \$5.2 billion annual transportation funding package that state legislators approved after many years of debate.
- Collaborated with SACOG to implement Connect Card, the region's smart fare payment system, to provide seamless connectivity with 9 regional transit agencies.
- Implemented a new mobile fare app, ZipPass, that will be expanded for use with regional transit partner agencies such as YoloBus.
- SacRT in partnership with Sac State and the City of Sacramento are in the early stages of developing an autonomous shuttle to circulate between the University/ 65th Street Station and Sac State. This project was accepted by SACOG's incubator program, Civic Lab.
- Consolidated services with many Property Business Improvement Districts throughout the region to help with cleaning and trash pick-up to keep the transit system and surrounding communities clean (DSP, Midtown, Watt Avenue and Del Paso).

amazon



Economic Impact

Transit Means Business & TOD

